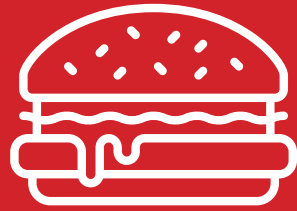


Sponsorship
Opportunities from
£50



M Festival
Sponsorship
Pack 2023



Opportunity Summary

SPONSORSHIP ITEM	COST	PAGE
MAIN STAGE	£1500	5
REUSABLE PLASTIC GLASSES (PINT)	£500	17
REUSABLE PLASTIC GLASSES (H/PINT)	£500	17
FESTIVAL WRISTBANDS	£850	5
WATLING STREET MAIN BANNER	£750	12
FIREWORK FINALE	£750	6
CREW / CLEANER T-SHIRTS	£400	10
FESTIVAL AFTER-MOVIE	£400	8
FREE HAIR GARLANDS (FIRST 200 PEOPLE)	£350	14
MAIN STAGE ACCESS RAMP	£250	13
TICKET / ENTRANCE GATE	£250	15
FIRST AID TENT	£300	10
GOLF BUGGIES	£100	16
ST ALBANS BASED BANNERS (X4 AVAILABLE)	£100	16

Welcome to M Festival!

M Festival takes place in St Albans hosted at The Marlborough Science Academy on Saturday 1st July 2023. Created and managed by a small and dedicated team of people, our festival raises money for the students of the school it is hosted at to buy new equipment such as computers, sports kits, science equipment and musical instruments.

We started 13 years ago now and the time has flown by! We continue to grow year on year and M Festival now attracts over 3500 people annually. We are recognised locally as a fantastic community event and are often compared to being just like a "mini-Glastonbury"!

It was great to return in 2022 after a 2-year pandemic break and the event was a huge success and managed to raise lots of funds for The Marlborough Science Academy students. We cannot wait to do this all again for 2023 and are continually looking at ways to build and improve the festival.

In every area our festival is showing rapid growth. You've probably seen our website, and the statistics show a great rise in traffic over the years and we saw over 4000 people visit our website last year prior to the festival.

We need you!

Our amazing team are already well-underway with the planning of our 2023 festival which once again we aim to make bigger and better than ever before, 2022 was a fantastic success raising over **£10,000** for the school.

Without the kindness of local businesses, our event just would not be possible and we could not have raised over **£110,000** to date since M Festival began.

Please read on and take a look at this year's sponsorship opportunities. Not only will you be supporting a great local community event where all monies raised goes back into a good cause, but it's also a unique and effective way to promote your business.

Festival Wristbands



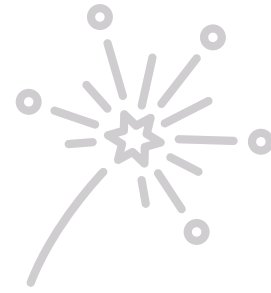
4000 x
wristbands



Sponsor our wristbands that are worn by all guests, crew and performers at our festival. These wristbands are securely worn and are usually kept as mementos by festival-goers. It's a great way of everyone attending M Festival to see your company name!

- ✓ Your company logo printed on all 4000 wristbands
- ✓ Inclusion in our website sponsors page listings
- ✓ 4 x free tickets
- ✓ Banner positioned front of stage featuring all our sponsors logos

Firework Finale



Ending our festival in style



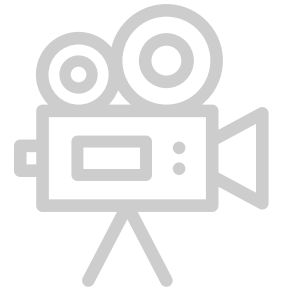
Our firework finale is the last thing our guests experience at M Festival and is the perfect end to our day. Help us send M Festival out with a bang with our 10-15 minute firework show.

- ✓ Banner printed by us featuring your company name positioned at the front of the main stage
- ✓ Inclusion in our website sponsors page listings
- ✓ 4 x free tickets





Festival After-Movie



Event video production



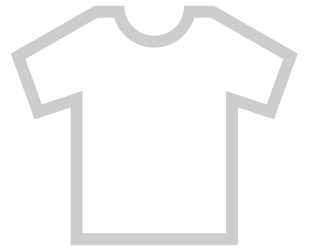
Each year we have our festival filmed throughout the day and condensed into a 3 minute after-movie which is uploaded to YouTube and watched by thousands. It's a great recap of the amazing day had by all and finishes with your company logo / details displayed at the end.

Check out our 2022 after-movie at: <https://www.youtube.com/watch?v=hJkvmfSlspM>

- ✓ Company logo/details displayed at the end of the movie on YouTube
- ✓ Inclusion in our website sponsors page listings
- ✓ Banner positioned front of stage featuring all our sponsors logos



Festival T-Shirts



Crew & Cleaner T-Shirts

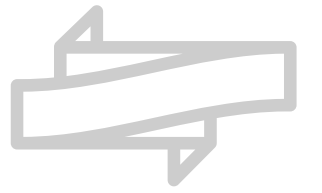


Worn by our teams throughout the festival weekend and also during promotional activities prior to the festival, we can place your company logo on the back of these white t-shirts in full-colour.

- ✓ Company logo printed across the back of all t-shirts
- ✓ Inclusion in our website sponsors page listings
- ✓ Banner positioned front of stage featuring all our sponsors logos



Banner Sponsorship



Watling Street
6m x 1.2m PVC banner



This prime location banner is positioned on Watling Street at the front of the school from April up until the festival. It is passed by hundreds of road users every hour and is a great marketing opportunity for any local business!

- ✓ Company logo printed on the corner of the banner
- ✓ Inclusion in our website sponsors page listings
- ✓ Banner positioned front of stage featuring all our sponsors logos



Main Stage Access Ramp



1:8 gradient ramp for
wheelchair access to main
stage



M Festival is an all-inclusive festival, and as such we welcome people of all abilities to come and perform at our event. For 2023, Electric Umbrella will be back to bring pure joy to our audience. A ramp onto our main stage will allow everyone in the group to be able to be perform together.

- ✓ Banner positioned front of stage featuring all our sponsors logos
- ✓ Inclusion in our website sponsors page listings



Ticket Gate



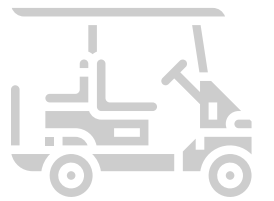
The very start to a great day out!



Our ticket gate is where the festival experience starts for our guests. With all 3500 people passing through it, this is great sponsorship opportunity location. We will place your company logo on a pull-up banner at the gate for all to see.

- ✓ Company logo placed on pull-up pricing banner at ticket gate
- ✓ Inclusion in our website sponsors page listings
- ✓ Banner positioned front of stage featuring all our sponsors logos

Other Options



First Aid Tent

You supply a banner upto 3m x 1m



Golf Buggy x 3

We place your logo on each cart sponsored



Local Banners

A 2m wide x 1m high banner featuring your logo as part of our advertisement around various St Albans prime locations.



If none of the larger sponsorship items appeal to you then hopefully the above ones will. No matter how big or small, your sponsorship is vital to our festival being a success!

- ✓ Inclusion in our website sponsors page listings
- ✓ Banner positioned front of stage featuring all our sponsors logos

Reusable Plastic Glasses



Pint Glass x 500



Half-Pint x 500



We are committed to minimising waste at our festival and for the past couple of years have introduced plastic reusable cups for our bar. If people do not already have one, then they will need to purchase a cup along with their drinks and in years to come people will hopefully still be drinking from your sponsored glass! Price is per 500.

- ✓ Your company name / logo printed in 1 colour on the reusable cups
our guests will be drinking from on the day.
- ✓ Inclusion in our website sponsors page listings
- ✓ Banner positioned front of stage featuring all our sponsors logos





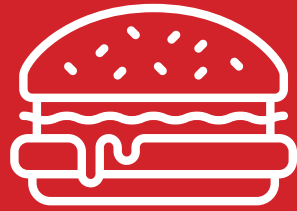
How to sponsor

So if you're up for playing a key part in our 2023 M Festival then there are a few key things we need from you to get the ball rolling.....

-
- ✓ Your full name
 - ✓ Your email address
 - ✓ Your phone number
 - ✓ Sponsoring company name
 - ✓ High resolution logo
 - ✓ Company contact details
 - ✓ Company website
 - ✓ Payment method
-

Next steps

To become a sponsor or if you have any questions, please contact **Carol Bush** on **07952 110 410** or email us on **info@mfestival.co.uk**



Thank You!

Registered charity: 1027372

www.mfestival.co.uk

info@mfestival.co.uk